



# **FIRE UP THE FIGHT**

**11.14.26**

**AN EVENING DEDICATED TO FIREFIGHTER CANCER AWARENESS**



# PARTNERSHIP OPTIONS

## WHY INVEST IN THE CATTLE BARON'S BALL?

### AMERICAN CANCER SOCIETY MISSION

Improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

### ACCESS TO CARE

The Society feels strongly about providing patients a free place to stay while going through treatment and providing the opportunity to get to treatment. Our Kansas City Hope Lodge, and Wichita lodging and transportation programs do just that, making it easier to survive cancer.

### LIFE SAVING RESEARCH

We have invested \$3.1 billion in cancer research since 1991, contributing to 3.5 million fewer cancer deaths.

## TITLE SPONSOR

**\$50,000** (ONE AVAILABLE; INDUSTRY EXCLUSIVE)

- Event renamed “**The [your company] Cattle Baron’s Ball**” on all event materials and promotions
- Company logo integrated above 2026 Wichita Cattle Baron’s Ball logo
- Company logo prominently displayed at event and included in all print and digital event materials
- Public acknowledgement from stage at Cattle Baron’s Ball
- Acknowledgement on event website and Facebook page
- Inclusion in all media PSAs
- Promotional items of choice featured in event Favor Bags
- Thirty (30) VIP tickets (three VIP tables of 10)

## PRESENTING SPONSOR

**\$15,000** (ONE AVAILABLE; FIRST RIGHT OF REFUSAL FROM 2025 PRESENTING SPONSOR)

- Event renamed “**Cattle Baron’s Ball, presented by [your company]**” on all event materials and promotions
- Company logo prominently displayed at event and included in all print and digital event materials
- Public acknowledgement from stage at Cattle Baron’s Ball
- Acknowledgement on all digital platforms where appropriate
- Inclusion in all media PSAs
- Promotional item of choice featured in event Favor Bags
- Twenty (20) VIP tickets (two VIP tables of 10)
- One (1) branded table for survivor attendees

## PLATINUM SPONSOR • \$10,000

- Company logo prominently displayed at event and included in all print and digital event materials
- Public acknowledgement from stage at Cattle Baron’s Ball
- Acknowledgement on all digital platforms where appropriate
- Promotional item of choice included in event Favor Bags
- One (1) branded table for survivor attendees
- Ten (10) VIP tickets (one VIP table of 10)

### Exclusive Sponsorship Opportunities\*

One available:

- VIP Reception Sponsor
- Silent Auction Sponsor

## GOLD SPONSOR • \$5,000

- Company logo prominently displayed at event and included in all print and digital event materials
- Acknowledgement on all digital platforms where appropriate
- Promotional item of choice included in event Favor Bags
- One (1) general admission table for 10 **or** four (4) VIP tickets

### **Exclusive Sponsorship Opportunities\*** **One available:**

- VIP Favor Bag Sponsor
- Bid Paddle Sponsor
- Live Music Sponsor
- Main Entrance Sponsor

## SILVER SPONSOR • \$2,500

- Company logo prominently displayed at event and included in all print and digital event materials
- Acknowledgement on all digital platforms where appropriate
- One (1) general admission table for 10 **or** two (2) VIP tickets

### **Exclusive Sponsorship Opportunities\*** **One available:**

- General Admission Wristband Sponsor
- General Admission Favor Bag Sponsor
- Napkin Sponsor
- Invitation Sponsor

### **Four available:**

- Bar Sponsor
- Game Sponsor

## BRONZE SPONSOR • \$1,000

- Company name included in all Cattle Baron's Ball print and digital materials
- Company name displayed at event
- Acknowledgement on all digital platforms where appropriate
- Four (4) general admission tickets

### **Exclusive Sponsorship Opportunities\*** **Twelve available:**

- Favor Item Sponsor

## MEDIA SPONSOR

TELEVISION, RADIO, PRINT OR DIGITAL PSAS, OR ADVERTISING

- Company logo included in all Cattle Baron's Ball print and digital materials
- Company logo displayed at event
- Acknowledgement on all digital platforms where appropriate
- Four (4) to ten (10) VIP tickets, depending on sponsorship value

*\*All exclusive sponsorship opportunities include product/brand integration and co-branding with American Cancer Society (where applicable)*



**FOR MORE INFORMATION ON EXCLUSIVE SPONSORSHIP OPPORTUNITIES CONTACT:**

**Marcie Kelly, 2026 Cattle Baron's Ball Chair**  
marcie.kelly80@gmail.com · 316.218.2723

**Anastasia Sweeney, Staff Partner**  
anastasia.sweeney@cancer.org

**FOR MORE INFORMATION ABOUT THE WICHITA CATTLE BARON'S BALL  
& THE AMERICAN CANCER SOCIETY:**

[wichita.acscbb.org](http://wichita.acscbb.org) · [facebook.com/CattleBaronsBallWichita](https://facebook.com/CattleBaronsBallWichita) · [cancer.org](http://cancer.org)